

The Children's
FOUNDATION

Making Serious Stuff Fun!

Registered charity 1000013

Baby Box



Love
& laugh



Play



Read



Sing
& talk



Count

Supporting babies in the North East to have the best start in life.



Further Information

The Children's Foundation
hello@thechildrensfoundation.co.uk
0191-282-0000

    @TCFBabyBox

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A midwives guide to the Baby Box

This quick guide will help you steer parents through the process of how and when to register for a Baby Box.

    @TCFBabyBox



Baby Box Timeline



Up to 12 weeks - Booking Appointment

Please discuss the Baby Box with parents and give them a copy of the Baby Box contents guide.

Up to
12
weeks

25
weeks

32
- 36
weeks



32-36 Weeks - Delivery of MaM Baby Box

During weeks 32-36 of pregnancy the Baby Box will be delivered to the preferred delivery address listed on the completed registration card.



25 Week Appointment - Registration

Please complete the Baby Box registration card with the parents.

Can anyone register for the Baby Box?

The baby box is currently only being given to women identified as part of the baby box pilot. We may use the findings of the evaluation to support further studies and support wider provision of the baby box.

Safeguarding concerns

If the clinical evaluation team becomes aware of a safeguarding concern, then the team will inform the women's midwife, health visitor or GP.

What happens if the women do not complete the questionnaires?

Women can choose not to answer any questions or stop completing the questionnaires at any time. Participation is voluntary and they are free to withdraw at any time. The women can still keep the baby box.

Completing the questionnaires

The women will be supported to complete the questionnaires by the clinical evaluation team (either online, over the phone or face to face). If the clinical evaluation team need further support to complete the questionnaires, they will contact the women's health visitor.

The women will be reminded by the clinical evaluation team to complete the questionnaires. If after several attempts the clinical evaluation team do not receive a response, they will assume that the women no longer wish to complete the evaluation. The clinical evaluation team will inform the women's midwife, health visitor or GP.

How to stop delivery of a Baby Box

The box can be cancelled by contacting The Children's Foundation at:

hello@thechildrensfoundation.co.uk

0191-282-0000

Frequently Asked Questions

What is included in the Baby Box?

The baby box is focused on baby development and is packed full of developmentally stimulating books and toys. The box also contains essentials including a bath towel, changing mat, blanket and thermometer to get families started with baby care. The box does not contain wet wipes and nappies.

Why are women being given a Baby Box?

The Children's Foundation is supporting babies in the North East to have the best start in life. An evaluation is being completed to help understand how:

- Families are using the contents
- The baby box may impact bonding with baby
- The baby box may impact baby development during the first year.

What is involved in the Baby Box evaluation?

The midwife will register women to receive the baby box. The clinical evaluation team will contact the women to discuss the evaluation, gain consent and explain what is involved. Women will be asked to complete three questionnaires by the clinical evaluation team:

- One before baby arrives at 28 weeks of pregnancy.
- One when the baby is 15 weeks old.
- One when the baby is 8 months old.

